



+972-54-2255983
inbali.bruker@gmail.com
inbalbrukerlevy.com

Profile

Creative and tech-savvy designer with a strong eye for detail and a passion for brand storytelling. Quick to learn, highly collaborative, and experienced in delivering effective visuals across print, digital, and product interfaces.

Brand & Marketing Designer, TipRanks, 2021–Present

Leading the visual language of TipRanks across marketing and product touch-points.

Key responsibilities include:

- Establishing and maintaining the brand book and visual guidelines
- Designing a wide range of marketing assets including digital campaigns, landing pages, printed ads, business presentations, event collateral, and company swag
- Creating high-fidelity UI designs for web, mobile, and the TipRanks app
- Collaborating with marketing, product, HR, and business teams to ensure consistent messaging and brand experience

Museum Guide, Blumfield Science Museum, Jerusalem, 2016-2020

Guided diverse audiences through interactive science exhibitions.

- Translated complex scientific ideas into engaging, age-appropriate experiences
- Delivered tours and workshops for children, adults, and educational groups

Education

Hebrew University of Jerusalem & Bezalel Academy of Arts and Design - 2015-2020

Joint Degree in Computer Science (B.Sc., GPA 83) and Visual Communication (B.Des)

- Bezalel Department: Visual Communication
- Integrated studies combining design thinking and computer science

Skills

Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Wordpress Elementor, Cinema 4D, Unity, Processing

Programming Languages: Python, Java, C, C++, C#, MATLAB

Languages: Hebrew (native), English (fluent)
